

Advanced Diploma in Leading Care Services

Introductory offer

The Institute of Public Care at Oxford Brookes University has launched the **Advanced Diploma in Leading Care Services** for managers of care services, and owners of care businesses, to be better equipped to lead and deliver person-centred care.

A pilot programme, developed in partnership with the Forum of Oxfordshire Social Care Employers (FOXSCÉ), is available at reduced cost to care services managers – whether in private, voluntary or public sector organisations – in Oxfordshire and surrounding areas.



"This course will help our members to make their businesses sustainable, efficient and innovative for the future."

Richard Burdon, CEO, Forum of Oxfordshire Social Care Employers

The Diploma is delivered over a year and includes taught days, individual support, facilitated group action learning and assessed work-based projects, as well as independent study. Normally £2995, the pilot programme is available at a reduced cost of £2,500 per person - a saving of £495 per place.

Early bird booking

The pilot programme starts in March 2011 with an Introductory Seminar – see below. The pilot is sponsored by Oxfordshire County Council so we can offer an additional **£250 discount** to the first 20 people to book onto the course. Please note that the early bird booking discount is only available to care services based in Oxfordshire.

Find out more

Come along to one of the **free Introductory Seminars** on either **23 or 24 March** to find out more about the programme. The seminars are designed to give you a taste of the topics covered and style of teaching. You will have the opportunity to meet the tutors, network with potential students and gain a useful insight into the changing world of care and what this means for care services in the future.

The Introductory Seminars will be held at Weston Manor Hotel, Weston on the Green, Oxfordshire, OX25 3QL. Places are free but they must be registered in advance. To register your place visit: http://ipc.brookes.ac.uk/courses/Leading_care_services.htm.

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The seminars are without obligation, and you will have the opportunity to enrol on the pilot programme and apply for a subsidy if you are eligible – see below.

Are you eligible for a development or training subsidy?

Small to medium size businesses in the region may also be able to access funding of up to £1000 from Skills South East to develop their business leadership skills.

The Skills South East Leadership and Management programme can fund £500 for managing directors, owner managers and company directors. A further grant of up to £500 is available for any senior manager or the management team. More information about the fund is available from www.skillssoutheast.co.uk/. Your organisation would be eligible if:

- You are a business in the South East with between 5 and 250 employees.
- Your business has not benefited from previous funding.
- You are a strategic decision maker in your organisation.
- You are undertaking a leadership skills development programme.

The Advanced Diploma in Leading Care Services is designed to develop the business leadership skills of care services managers. Therefore, if you enrol on the pilot programme and you are eligible, you could use the Skills South East fund to subsidise the cost of the course. Advisors from Skills South East will be in attendance at the Introductory Seminars and, if you are eligible, you will be able to apply for the subsidy on the day.

The Institute of Public Care

The Institute of Public Care (IPC) is a centre of Oxford Brookes University. Our clients include the voluntary and private sectors, central and local government, and NHS organisations. Since 1987 we have led the way in thinking and practice on performance management, quality of practice, commissioning and marketing in public care. We have pioneered new applications in information technology, and helped hundreds of teams and thousands of managers in care services to develop their practice. If you would like to know more about our work, or for further details of the pilot programme, visit our website <http://ipc.brookes.ac.uk>.

Oxford Brookes is one of the UK's leading modern universities, and enjoys an international reputation for teaching excellence and innovation as well as strong links with business, industry and the professions. See www.brookes.ac.uk.

If you have any questions or want to book onto the pilot programme please contact Sarah Broadhurst or Tammy Abarno on 01865 790312 or email us on ipc@brookes.ac.uk.